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### *Education*

Graduated at the Enschede Academy of Visual Arts (AKI)  
Graphic design in 1989

### *Workexperience*

#### *1989 - 1991 designer at Eden, Amsterdam*

Belastingdienst, Fiad-Wdt, Ministerie van Verkeer en Waterstaat

#### *1992 - 2000 senior designer at VBAT, Amsterdam*

Postbank, Bijenkorf, Hollandse Koopmansbank, VBAT, Regiobank, Ministerie van VROM,  
Mona, Samenwerkende Apothekers, ING Bank, Essent, Noorderdierenpark Emmen.

#### *2000 - 2009*

Working as an independant and freelance designer

## *Corporate design*

PTT Post, brochures - Designbridge  
SNS Reaal, annual report - Nuyten and Ass.  
Provincie Utrecht, magazine and brochures - Nuyten and Ass.  
NIB Stationary - Keja Donia  
Ahlstrom, developing visual language - Keja Donia  
Spring, developing corporate identity - Designbridge  
Nuon, 'Goed Geregeld' developing corporate identity - VBAT  
Regio Randstad, brochures - Nuyten and Ass.  
IKT, invitations – Galerie de Appel  
ING, developing visual language - Designers Company  
Interpolis Pensioen, developing Corporate Identity - VBAT  
Philips, concept corporate brochures - Philips  
Essent, developing Stationary - VBAT  
De Alliantie, concept corporate identity - Dart Design  
ING, concept corporate identity - VBAT  
Natuurmonumenten, annual report - Aestron  
Surfnet, developing grid and visual language - Nuyten and Ass  
Eurib, concept advertising - Crossmarks

## *Packaging Design*

Konmar, developing Konmar brand - DJPA  
Euroma, concept packaging - De reclametafel  
Honig, concept packaging - dBod  
Schwarzkopf, shampoo illustrations - dBod  
Mona, yoghurt and chocomousse - VBAT  
Sanex, typografie - VBAT  
Beckers, packaging design - VBAT  
Iglo, packaging design - Brandnew  
Sultana, fruitstart design variations - Brandnew  
Campina, design variations - VBAT  
Zonnatura, concept design packaging - VBAT  
Ottway, concept design packaging - Well Creative  
C1000, concept design C1000 own brand - Keja Donia  
Philips, brand identity design - Philips  
Witte reus, design variations - Aestron  
Hero, concept design jam - Millford Brand id  
Dudarfst, design packaging yoghurtdrink - Designbridge  
Dudarfst, design packaging jam - Designbridge  
Honig, design implementation packaging - Designbridge  
Hak, concept design packaging - dBod  
Tele2, concept design packaging - DCVF  
C1000, concept design packaging - Yellow dress retail